Community Foundation of Collier County

Our Mission: Working with donors, we inspire ideas, ignite action, and mobilize resources to address community needs in Collier County. For Good. Forever.
VITAL SIGNS

Indicators of community needs in Collier County

Updated annually through Florida Gulf Coast University – Regional Economic Research Institute
Collier County Statistics

- **Population:** 378,488
  17.4% growth outpacing Florida 13.0% (2010-18)

- **Households below ALICE/FPL Threshold:** 27%

- **Households:** 144,172

- **Median Household Income:** $62,407
Demographics - Population
Age

65+ year olds make up the largest portion of our population, currently 32.3% or 122,252 residents in Collier County.

Growth in 65+ demographic expected: projected to be 43.5% by 2040.

The Hispanic population is fastest growing population in Collier County at 28.2% compared to FL at 26.1% and U.S. at 18.3%.

Since 2010, the average annual pay in Collier County has been below Florida average annual pay. During the same time frame, average weekly pay was also below state average.

In 2018, the Collier annual pay was $48,753 vs. Florida $50,060.

Due to the senior population in Collier County, only 52.3% of the population is in the workforce, compared to FL at 58.7% and U.S. at 63.3%.

Job Market – Annual Pay

QCEW Average Annual Wages vs. BEA Per-Capita Income

Collier County

**Income Inequality**

Top 1 percent versus Bottom 99 percent

2015

<table>
<thead>
<tr>
<th>Area</th>
<th>Average Annual Income</th>
<th>Times Higher</th>
</tr>
</thead>
<tbody>
<tr>
<td>Collier County</td>
<td>$5,590,120</td>
<td>90.1</td>
</tr>
<tr>
<td>Florida</td>
<td>$1,543,124</td>
<td>39.5 times</td>
</tr>
<tr>
<td>United States</td>
<td>$1,316,985</td>
<td>26.3 times</td>
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</tbody>
</table>

The number of families with children 0-17 in Collier County where both parents work has decreased slightly from 61,403 in 2014 to 60,789 in 2018.

Residents of the State of Florida who earn $75,000 or higher itemize 59% of their tax returns, compared to 74.3% in Collier County.

Residents earning at least $75,000 in Collier contribute an average of $23,729.

From 2013 to 2018 in Collier County, the State of Florida, and the United States age 16 and over, the majority of residents were employed in management, business, science, and arts occupations. They are also employed in a service occupation or a sales and office occupation.

From 2000 to 2010, Collier County experienced an upward trend in employment in arts, entertainment, and recreations. Since 2010, the trend moved downward for Collier County, while remaining near the same level for the State of Florida, and the United States. It is projected that the trend will remain level through the year 2025 where 4.4% of employment will be in these areas in Collier vs 3.0% in Florida and 2.3% in the US.
Conservation Land by Lead Managing Agency in Acres

Collier County has 68% of land under conservation compared to FL at 28%
Healthcare – No Insurance Coverage

In Collier, 32.2 percent of females and 42.3 percent of males between the ages of 25 and 34 years old were uninsured in 2018.

The Collier uninsured rate for this age group remains higher than Florida (Males – 28.0% and Females - 20.9%)

Source: U.S. Census Bureau (2019), 2018 American Community Survey 1-Year Estimates Table B27001: Private Health Insurance Coverage by Type. Retrieved from data.census.gov
From 2007 to 2016, the percent of adults unable to see a doctor due to cost has steadily increased in Collier County. The rate in Collier (19.0%) was higher than the state (16.6%) in 2016.

The benefits of early education have been well documented.

Current ratio is 319:1 children per daycare in Collier County.


Access to Healthcare

- The Total Healthcare Consumer expenditure in Collier County is $4,800 per family vs $4,339 in Florida.

- This is projected to increase to $6,864 per family in Collier County and $6,270 in Florida in 2024.
Length and Quality of Life in Collier County

Collier County’s ranking of first among 67 Florida counties for length of life has maintained the same ranking since 2017.

The ranking for quality of life improved from ninth in 2017 to second in 2019.

Education – Public School Demographics

Enrollment by Race/Ethnicity
Collier County 2018-2019

Estimates from 2018 indicate that Collier County has a higher percentage of its residents who speak in a different language at home (33.3%) than in the State of Florida (29.7%) and the United States (21.9%).

23.7% of CCPS K-5 students are enrolled in LEP classes (Limited English Proficient).

Education – Students at Risk

ACT Average Composite Score

- The average score in Collier remained unchanged from 2017 to 2018, averaging 19.8.
- 2,454 students took the ACT in 2017 vs 2,091 in 2018 which represents 65% of the student population vs 66% in the state.
2016-2017 graduation rate has improved in Collier County and FL. In Collier, the graduation rate is 91.9% compared to 86.1% in FL.

Poverty – By Age Group

Currently 10.6% or 39,848 people in Collier County are living below the poverty level

- 3,668 are under the age of 5
- 12,356 are under the age of 18
- 21,516 are between 18 and 64
- 5,976 are 65 or over

Poverty and Homelessness

Homeless Students

➢ There are 1,367 children and teens in Collier County Public Schools who are homeless in 2017-18. This represents an increase from 2013-14 with 849 homeless students.
Poverty – Food Insecurity

In 2017, the percentage of households receiving food stamps/SNAP with children under 18 in Collier County was 55.7%, compared to 45.0% in FL and 33.9% in U.S.

*Harry Chapin Food Bank delivers 5.1m pounds of food through 35 partner agencies in Collier County. 26% goes to children, 15% to seniors and 59% to families and individuals.*
Poverty – Cost of Living

<table>
<thead>
<tr>
<th>Line Item</th>
<th>Single Adult</th>
<th>Family of 4 (Infant and Pre-K Child)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>$720</td>
<td>$1,042</td>
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<tr>
<td>Child Care</td>
<td>$0</td>
<td>$1,014</td>
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<tr>
<td>Food</td>
<td>$164</td>
<td>$542</td>
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<tr>
<td>Transportation</td>
<td>$322</td>
<td>$644</td>
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<tr>
<td>Health Care</td>
<td>$196</td>
<td>$726</td>
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<tr>
<td>Technology</td>
<td>$55</td>
<td>$75</td>
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<tr>
<td>Miscellaneous</td>
<td>$170</td>
<td>$441</td>
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<tr>
<td>Taxes</td>
<td>$239</td>
<td>$372</td>
</tr>
<tr>
<td>Monthly Total</td>
<td>$1,866</td>
<td>$4,856</td>
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<tr>
<td><strong>Annual Total</strong></td>
<td><strong>$22,392</strong></td>
<td><strong>$58,272</strong></td>
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<tr>
<td><strong>U.S. Poverty Guideline</strong></td>
<td><strong>$11,880</strong></td>
<td><strong>$24,300</strong></td>
</tr>
</tbody>
</table>

Roughly one in every four households in our community is at risk of a single financial emergency tipping them into poverty.
Affordable Housing - Snapshot

- The median sales price for a single-family home is $385,000 (compared to Lee County at $250,000).
- The average cost of a single-family home in FL is $341,886.
The number of households in Collier County spending more than 50% of their income on housing was 19.6 percent in 2016.

35 percent of seniors pay more than 30% of their income for housing. Of those, 19 percent spend more than 50%.

Free and Reduced Lunch

30,478 or 64% of all students are on free and reduced lunch at Collier County Public Schools as opposed to 49% in 2009.

Free and Reduced Lunch

30,758 or 65% of all students are on free and reduced lunch (or enrolled in a CEP school) at Collier County Public Schools as opposed to 49% in 2009.

Human Services – Collier County Budget

**Human Services Gap**

- **Collier per capita** - $42.32 per person or 1.5% of the total budget
- **Florida per capita** - $174.83 per person or 8.7% of the total budget

Higher Education

Educational Attainment
Percent Bachelor's degree or higher

Women and Girls – Human Trafficking

Florida ranks third in the nation in the number of human trafficking cases

In 2018, 767 cases of Human Trafficking have been reported in Florida so far:

- 528 cases were women
- 149 cases were under 18 years old
- The largest number of reported cases were sex trafficking followed by labor trafficking
Senior Women – Snapshot

- Average monthly social security benefit for women is $1,235 in Collier County for women vs $1,696 for men
- 9,465 women are below the poverty level
- In Collier County, twice as many senior women live alone compared to men. There are 16,909 women that live alone compared to 8,711 men
Senior Women - Homelessness

- Senior women are emerging as a small but critical subset of homelessness.
- During a ten month period in 2016, 21 senior women contacted the Naples Senior Center at JFCS because they were homeless or about to be evicted.
- As of October 2018, JFCS had 3 homeless female clients, 5 women on the verge of being homeless and 25 women clients in need of affordable housing compared to 8 men.
- The waiting list for affordable senior housing is often three to five years.
WHAT WE DO

NONPROFIT DIRECTORY

SURVEY OF 178 NONPROFITS SERVING COLLIER COUNTY
Comparison of Local and National Percentages of Each Organization Type

- **Education**
- **Health Care**
- **Arts, Culture & Humanities**
- **Environment**
- **Human Services**
- **Youth Development**
- **Philanthropy, Voluntarism & Grantmaking**

**Percentage, %**

- **National**
- **Local**
Nonprofit Directory Results
178 Nonprofits Responding
May 2017

Nonprofit Revenues in Collier County – Projected $1.2b in 2017

Current Income Projections

- Not Stated 3%
- 0 to 100,000 23%
- 101,000 to 500,000 28%
- 501,000 to 1 million 4%
- 1 to 5 million 25%
- 5 to 10 million 8%
- Over 10 million 9%

178 nonprofits and their reported income:

- 23% - $0 to 100,000
- 28% - $101,000 to 500,000
- 4% - $501,000 to 1 million
- 25% - $1 to 5 million
- 8% - $5 to 10 million
- 9% - Over $10 million
Comparison of Local and National Nonprofit Revenue

- **Less than $100,000**: National - 44.9%, Local - 23%
- **$100,000 to $500,000**: National - 29%, Local - 28%
- **$500,000 to 1 million**: National - 8%, Local - 4%
- **$1 to 5 million**: National - 11.2%, Local - 25%
- **$5 to 10 million**: National - 2.6%, Local - 8%
- **More than $10 million**: National - 4.2%, Local - 9%